

#mywildlifepledge ideas for community groups & schools

How many can you do? Choose which pledge(s) you'd like to do, carry out your pledge then let us know all about it on our Facebook, Twitter or Instagram pages using #mywildlifepledge

----- pledges to

Easy to achieve

1. **Reduce/Reuse/Recycle** — recycling properly will help wildlife immensely! It reduces the amount of plastic in the environment.
2. **Display Wildlife Friendly Otley leaflets** — if you have some space, display some of our lovely leaflets.
3. **Let the grass grow** — by leaving a wild patch, the flowers that grow there are good for bees and the long grass helps to shelter moths and small mammals.
4. **Grow plant and flowers butterflies and bees will love** — this can add instant colour and you don't need a lot of space, a window box or hanging basket could provide crucial nectar.
5. **Avoid single use plastic** — when disposed of, these plastics are persistent in the environment and do not biodegrade. They become dangerous foreign objects in the environment that can be swallowed by our wildlife.



A little less easy

6. **Feed the birds** — there are many different kinds of bird feeder, even ones that you can stick to the outside of your windows, so you don't have to have an outdoor space!
7. **Give birds a home** — there a number of bird boxes with different sized holes for different birds and where you place the box also affects who is likely to use it.

8. **Grow climbers** — such as dog rose, honeysuckle, ivy or pyracantha against walls, they provide brilliant shelter, as well as roosting and breeding sites for birds.
9. **Give mammals a home** — if you have the outdoor space, bat boxes and hedgehog houses could provide a safe refuge.
10. **Water for wildlife** — every living thing needs water, anything from a bird bath to a garden pond will keep the wildlife coming.

A little more of a challenge

11. **Create a hedgehog highway** — if you have an outside space and are able, make small gaps in your fences and hedges which will give our prickly friends room to roam.
12. **Increase the use of organic produce that you buy or sell** — on average, plant, insect and bird life is 50% more abundant on organic farms!
13. **Raise awareness** — if you have a customer-facing business, you could raise awareness of local wildlife through your products displays and/or your website.
14. **Fundraise to support our work** — in whichever way suits you best, for example you could organise a dress down-day, nominate us as your charity of the month or donate in kind.
15. **Get involved!** — a great team-building opportunity would be to take part in a hands-on conservation working party, such as with local nature reserves who need volunteers to help maintain the areas for wildlife.



Please contact us for help and advice on any of the pledges

mywildlifepledge@gmail.com

www.wildlifefriendlyotley.org.uk

Facebook and Instagram
@wildlifefriendlyotley

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Remember to use
#mywildlifepledge

